24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

Schedule E)	FOR SE OF FORM 24/48		
AME OF COMMITTEE (In Full)	FEC IDENTIFICATION NUMBER ▼		
Senate Majority PAC			
	C C00484642		
heck if 24-hour report X 48-hour report New report Amends report filed	I on M=M / D=D / Y=Y=Y=Y		
Full Name of Payee	Date of Public Distribution/Dissemination		
Blueprint Interactive	10 14 2014		
Mailing Address 1155 Connecticut Ave NW			
Ste 601	Amount		
City State Zip Code	49950.00		
Washington DC 20036-4306	Transaction ID: VN7GB9WQ2A7 Date of Disbursement or Obligation		
Purpose of Expenditure Online Advertising Category/ Type	M M / D D / Y Y Y Y Y		
Name of Federal Candidate Support Office	e Sought: House District:		
Joni Ernst Oppose	President State: IA		
Calendar Year-To-Date Per Election for Office Sought 3385754.81 Disbute 3385754.81	ursement For: Primary X General Other (specify) ▶		
Full Name of Payee	Date of Public Distribution/Dissemination		
Bully Pulpit Interactive	Date of Public Distribution/Dissemination 10 14 2014		
Mailing Address 1140 Connecticut Ave NW			
Ste 800	Amount		
City State Zip Code	30000.00		
Washington DC 20036-4010	Transaction ID : VN7GB9WQ273 Date of Disbursement or Obligation		
Purpose of Expenditure Online Advertising Category/	M M / D D / Y Y Y Y		
Online Advertising Type			
Name of Federal Candidate Support Offic	e Sought: House District:		
Thomas Cotton Oppose	President Senate State: AR		
Calendar Year-To-Date Per Election for Office Sought Disb 2014			
	Other (specify)		
(a) SUBTOTAL of Itemized Independent Expenditures	79950.00		
(b) SUBTOTAL of Unitemized Independent Expenditures			
(c) TOTAL Independent Expenditures			
Under penalty of perjury I certify that the independent expenditures reported herein were not m with, or at the request or suggestion of, any candidate or authorized committee or agent of either party committee) any political party committee or its agent.	•		
Rebecca Lambe [Electronically Filed] Date	10 16 2014		
Signature	للنتا لنا ل		

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES

Schedule E)	LINDEINI EXI ENDI	TOTILO	PAGE 2 OF 4 FOR SE OF FORM 24/48
NAME OF COMMITTEE (In Full)			FEC IDENTIFICATION NUMBER ▼
Senate Majority PAC			C C00484642
Check if 24-hour report X 48-hour r	eport New repo	ort Amends repo	rt filed on
Full Name of Payee Dixon/Davis Media Group Ll			Date of Public Distribution/Dissemination
Mailing Address 1028 33rd St NW			10 14 2014 Amount
Ste 300			
City Washington	State DC	Zip Code 20007-3571	6745.00 Transaction ID : VN7GB9WVP92 Date of Disbursement or Obligation
Purpose of Expenditure Media Production Costs - Estimate		Category/ Type	Date of Disbursement of Obligation
Name of Federal Candidate		Support	Office Sought: House District:
Joni Ernst		X Oppose	President Senate State: IA
Calendar Year-To-Date Per Election for Office Sought	333	85754.81	Disbursement For: Primary General 2014 Other (specify) ▶
Full Name of Payee			Date of Public Distribution/Dissemination
Ourso Beychok Johnson, Inc.			10 / 14 / 2014
Mailing Address 352 Napoleon St			Amount
City	State	Zip Code	18000.00
Baton Rouge	LA	70802-5939	Transaction ID : VN7GB9WQ249 Date of Disbursement or Obligation
Purpose of Expenditure Direct Mail - Estimate		Category/ Type	M = M / D = D / Y = Y = Y
Name of Federal Candidate		Support	Office Sought: House District:
Thomas Cotton		X Oppose	President Senate State: AR
Calendar Year-To-Date Per Election for Office Sought		4026479.61	Disbursement For: Primary General 2014 General Other (specify) ▶
(a) SUBTOTAL of Itemized Independent E	Expenditures		24745.00
(b) SUBTOTAL of Unitemized Independen	t Expenditures		•
(c) TOTAL Independent Expenditures			•
	ny candidate or authorized		not made in cooperation, consultation, or concert f either, or (if the reporting entity is not a political
Rebecca Lambe Signature	[Electron	ically Filed] Date	10 16 2014
Oignataro			

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES

Schedule E)	PAGE 3 OF 4 FOR SE OF FORM 24/48			
NAME OF COMMITTEE (In Full)	FEC IDENTIFICATION NUMBER ▼			
Senate Majority PAC	C C00484642			
Check if 24-hour report X 48-hour report New report Amends report fi	iled on M M M / D D / Y Y Y Y Y Y			
Full Name of Payee Ourso Beychok Johnson, Inc.	Date of Public Distribution/Dissemination			
Mailing Address 352 Napoleon St	10			
City State Zip Code Baton Rouge LA 70802-5939	24500.00			
	Transaction ID: VN7GB9WQ257 Date of Disbursement or Obligation			
Purpose of Expenditure Direct Mail - Estimate Category/ Type	M = M / D = D / Y = Y = Y			
Name of Federal Candidate Support Of	ffice Sought: House District:			
Thomas Cotton Oppose	President State: AR			
Calcinati Total To Bato	sbursement For: Primary ⊠ General 114			
Full Name of Payee	Date of Public Distribution/Dissemination			
Prism Communications	10 14 2014			
Mailing Address 1000 Potomac St NW	Amount			
Ste 420	Allouit			
City State Zip Code	16531.40			
Washington DC 20007-3545	Transaction ID: VN7GB9WVP50 Date of Disbursement or Obligation			
Purpose of Expenditure Media Production Costs - Estimate Category/ Type	M = M / D = D / Y = Y = Y			
Name of Federal Candidate Support O	ffice Sought: House District:			
Thomas Cotton Oppose	President Senate State: AR			
	isbursement For: Primary X General 014 Other (specify) ▶			
(a) SUBTOTAL of Itemized Independent Expenditures	41031.40			
(b) SUBTOTAL of Unitemized Independent Expenditures				
(c) TOTAL Independent Expenditures				
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.				
Rebecca Lambe [Electronically Filed] Date	10 16 2014			
Signature				

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES

Schedule E)	LXI LIVDI	TOTILO		PAGE 4 OF 4 FOR SE OF FORM 24/48	
NAME OF COMMITTEE (In Full)			F	EC IDENTIFICATION NUMBER ▼	
Senate Majority PAC				C C00484642	
Check if 24-hour report X 48-hour report	X New repo	ort Amends repo	rt filed on	M / D = D / Y = Y = Y	
Full Name of Payee Waterfront Strategies			M	Public Distribution/Dissemination M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y	
Mailing Address 3050 K St NW			Amount	استعالنا ك	
Ste 100					
1 '	State Zip Code			71033.00	
Washington	DC 20007-5108			ction ID: VN7GB9WQ281 Disbursement or Obligation	
Purpose of Expenditure Media Buy		Category/ Type	M		
Name of Federal Candidate		Support	Office Sought:	House District:	
Thomas Cotton		X Oppose	Presiden		
Calendar Year-To-Date Per Election for Office Sought	40	26479.61	Disbursement 2014 Oth	For:	
Full Name of Payee Waterfront Strategies			M	Public Distribution/Dissemination	
Mailing Address 3050 K St NW			Amount	14 2014	
Ste 100			Amount		
City	State	Zip Code		50000.00	
	DC	20007-5108		tion ID: VN7GB9WQ299 Disbursement or Obligation	
Purpose of Expenditure Media Buy		Category/ Type	М	M / D = D / Y = Y = Y	
Name of Federal Candidate		Support	Office Sought:	House District:	
Joni Ernst		X Oppose	Presider	nt Senate State: IA	
Calendar Year-To-Date Per Election for Office Sought		3385754.81	Disbursement 2014 Oth	For: Primary	
(a) SUBTOTAL of Itemized Independent Expenditures			•	121033.00	
(b) SUBTOTAL of Unitemized Independent Expenditures	es		•	7	
(c) TOTAL Independent Expenditures			· .	266759.40	
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.					
Rebecca Lambe Signature	[Electroni	cally Filed] Date	10	16 2014	
Signaturo					